

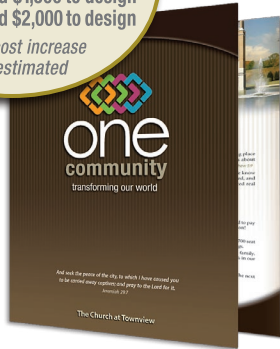
economy PACKAGE

\$2,200
design cost only
see below for printing costs

Expand your Case Statement
8-pg book_add \$500 to design
12-pg book_add \$1,000 to design
16-pg book_add \$1,500 to design
20-pg book_add \$2,000 to design
printing cost increase to be estimated

With this **suggested** 6-item package below, communication items may be added, subtracted or substituted.

Want EXPANDED materials and options? Scroll down to page 2.



Case Statement...4-pages
17 x 11 - folds to - 8.5 x 11



Newsletter or Q&A Shell
2-sided, 8.5 x 11 - folds to - 8.5 x 5.5



Commitment Card 2-sided, 8.5 x 3.7



No.10 Envelope - 9.2 x 4.1



Prayer Bookmark
2-sided, 2 x 8



Event Post Card
6 x 4 -or- 8.5 x 5.5

See our **300+ design concepts** section on our website to view the designs

THE DESIGN PROCESS

Choose a design concept (as-is or modified) or a combination of design elements from 300 concepts. We provide text samples to give guidance and ideas in developing your unique written content. With your direction, we'll create a campaign logo & incorporate it in all the communications along with your specific text for each particular item and, where applicable, photos of your people, and/or architectural art.



Fully-custom design concepts can be created at your request

DESIGN-only COSTS

Design-only Cost - Campaign Logo	We place your title in one of 9 type-only options. Optional Fully-Custom Logo is available starting at \$400.	\$200
Design-only Cost - 6 Item Package (as shown above)	Design cost includes account time, Adobe In-Design layout work, Photoshop work & more.	\$2,000

Because this is a "suggested" package... items may be added, subtracted, or substituted. Some additional costs may occur.

Quantity breaks are: 250, 500, 1,000, 2,500, 5,000, 10,000

optional PRINTING COSTS

			ONLINE	PREMIUM
Printing Cost - 14 Item Pkg.	200 Households	(includes 2X of NewsShell, Letthd, No.10 Env) <i>Prices do not include shipping fees</i>	\$650	\$1,535
Printing Cost - 14 Item Pkg	500 Households	(includes 2X of NewsShell, Letthd, No.10 Env) <i>Prices do not include shipping fees</i>	\$775	\$2,200
Printing Cost - 14 Item Pkg	1,000 Households	(includes 2X of NewsShell, Letthd, No.10 Env) <i>Prices do not include shipping fees</i>	\$900	\$3,210

- ONLINE PRINTING** is an affordable option. *We offer printing-help service to upload your files for a small fee.* We set up your account, upload the files and provide purchase orders. They bill you.
- PREMIUM PRINTING** is a customer service and time-sensitive option. This source guarantees delivery dates and includes Fed-Ex-ing hard-copy approval proofs for all items. They bill you.