

starter PACKAGE

\$3,100
design cost only
see below for printing costs

Expand your Case Statement
8-pg book_add \$500 to design
12-pg book_add \$1,000 to design
16-pg book_add \$1,500 to design
20-pg book_add \$2,000 to design
printing cost increase to be estimated

With this **suggested** 11-item package below, communication items may be added, subtracted or substituted.

Want EXPANDED materials and options? Scroll down to page 2.



Case Statement_4-pages
17 x 11 - folds to - 8.5 x 11



Newsletter or Q&A Shell
2-sided, 8.5 x 11 - folds to- 8.5 x 5.5



Commitment Card 2-sided - 8.5 x 3.7



No.10 Envelope - 9.2 x 4.1



Prayer Bookmark
2-sided, 2 x 8



Event Post Card
6 x 4 -or- 8.5 x 5.5



Prayer / Question
2-sided, 4 x 6



No.9 Return Envelope - 9.3 x 4.1



Creative Giving / What Gives? Sheet
2-sided, 8.5 x 11



Letterhead
1-sided, 8.5 x 11



2 Powerpoint Bkgrnds - intro & shell

See our **300+ design concepts** section on our website to view the designs

THE DESIGN PROCESS

Choose a design concept (as-is or modified) or a combination of design elements from 300 concepts. We provide text samples to give guidance and ideas in developing your unique written content. With your direction, we'll create a campaign logo & incorporate it in all the communications along with your specific text for each particular item and, where applicable, photos of your people, and/or architectural art.



Fully-custom design concepts can be created at your request

DESIGN-only COSTS

| | | |
|--|--|----------------|
| Design-only Cost - Campaign Logo | We place your title in one of 9 type-only options. Optional Fully-Custom Logo is available starting at \$400. | \$200 |
| Design-only Cost - 11 Item Package (as shown above) | Design cost includes account time, Adobe In-Design layout work, Photoshop work & more. | \$2,900 |

Because this is a "suggested" package... items may be added, subtracted, or substituted. Some additional costs may occur.

Quantity breaks are: 250, 500, 1,000, 2,500, 5,000, 10,000

optional PRINTING COSTS

| | | | ONLINE | PREMIUM |
|-------------------------------------|-------------------------|---|----------------|----------------|
| Printing Cost - 14 Item Pkg. | 200 Households | (includes 2X of NewsShell, Letthd, No.10 Env) Prices do not include shipping fees | \$950 | \$2,290 |
| Printing Cost - 14 Item Pkg. | 500 Households | (includes 2X of NewsShell, Letthd, No.10 Env) Prices do not include shipping fees | \$1,150 | \$3,225 |
| Printing Cost - 14 Item Pkg. | 1,000 Households | (includes 2X of NewsShell, Letthd, No.10 Env) Prices do not include shipping fees | \$1,325 | \$4,610 |

- ONLINE PRINTING** is an affordable option. We offer printing-help service to upload your files for a small fee. We set up your account, upload the files and provide purchase orders. They bill you.
- PREMIUM PRINTING** is a customer service and time-sensitive option. This source guarantees delivery dates and includes Fed-Ex-ing hard-copy approval proofs for all items. They bill you.